

Sponsorship Proposal

Hamilton City Netball Centre

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"Netball is the Sport of Choice"

Grow netball through being dynamic and innovative



Becoming a sponsor of Hamilton City Netball centre is an opportunity to associate your business with the number one womens sport in New Zealand.

Netball in Hamilton is an integral part of many women and their families lives, with multi generations being involved.

At Hamilton City Netball Centre we are family based and community focused. Our hope is that our sponsors become part of our community with their families.

Hamilton City Netball Centre for 30+ years has been located at Minogue Park in Forest Lake, Hamilton.

Grassroots netball is provided to 5500+ members from primary school age through to adults. In season over 270 games of netball are played over 5 days each week on 21 courts. Programmes are delivered to the community in the form of Skill Sessions, Development Camps, Holiday Programmes and Coach and Umpire education.

There are opportunities and programmes for players, coaches, managers, umpires, officials and volunteers to grow and develop in both social and competitive environments.

In 2019 nine teams represented the Centre with the U19 team placing 3rd in the Netball NZ U19 Champs. Many players, umpires and officials have been selected for regional and national squads and teams.



Centre Naming Rights \$POA

- Naming rights of the Centre
- Signage throughout the Centre
- Sponsor promotion days at Centre (2 x 1/2 playing days)
- Logo on Centre website and social media, weekly game draw
- Logo on Sponsors Wall
- Included in newsletters
- Rights for promotional purposes as being associated with Centre
- Endorsement by Centre Staff

Platinum Sponsorship \$4,500 +GST

- Limited to 7 sponsors
- Signage on Court 1-2 (2.4m x 1.2m) sponsors to provide
- Naming Rights to a main season competition with invitation to speak at prizegivings
- Sponsor promotion days at Centre (2 x 1/2 playing days)
- Logo on Centre website, social media, weekly game draw
- Logo on Sponsors Wall
- Included in newsletters
- Rights for promotional purposes as being associated with Centre
- Endorsement by Centre Staff





Gold Sponsorship \$3,000 +GST

- Signage on Court 1&2 (2.4m x 1.2m) sponsors to provide
- Sponsor promotion days at Centre (1 x 1/2 playing days)
- Logo on Centre website and social media
- Logo on Sponsors Wall
- Included in newsletters
- Rights for promotional purposes as being associated with Centre
- Endorsement by Centre Staff

Silver Sponsorship \$1,000 +GST

- Signage on Court 3-6 (2.4m x 0.6m) sponsors to provide
- Logo on Centre website and social media
- Logo on Sponsors Wall
- Included in newsletters
- Rights for promotional purposes as being associated with Centre
- Endorsement by Centre Staff





Bronze Sponsorship \$500 +GST

- Signage on Court 7-16 (2.4m x 0.6m) sponsors to provide
- Logo on Centre website and social media
- Logo on Sponsors Wall
- Included in newsletters
- Rights for promotional purposes as being associated with Centre
- Endorsement by Centre Staff

Promotional Days \$500 minmum +GST

- Opportunity to distribute material to the netball community on game days
- Promotional days advertised on social media and to the netball community



HAMILTON CITY NETBALL CENTRE

would like to thank all past, present and future sponsors